



SCK·CEN



Symposium on **Fusion Technology**
27th edition – September 24-28, 2012 – Liège (Belgium)

05-09-2011

SPONSORING MANUAL



An initiative of



STUDIECENTRUM VOOR KERNENERGIE
CENTRE D'ETUDE DE L'ENERGIE NUCLEAIRE



TRILATERAL
EUREGIO CLUSTER



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INVITATION

Dear Madam, Dear Sir,

It is with great pleasure that we invite you to support the 27th **Symposium On Fusion Technology (SOFT)**, which will be held in Liège, Belgium, September 24 to 28, 2012.

SOFT is the largest conference on this topic in Europe and probably even in the World. It brings together more than 800 scientists and engineers working on the development of this new source of energy for future generations. Fusion is intrinsically safe, carbon-free, uses an almost unlimited fuel source, and produces only short-lived radioactive waste which decays rapidly and can then be recycled for other uses. Belgium has been participating in this development, through the dedicated European fusion programme, for over forty years.

The present symposium is jointly organized by the SCK•CEN (the Belgian Nuclear Research Center) and the TEC, the Trilateral Euregio Cluster, involving the Dutch FOM, the German FZJ and the Belgian ERM/KMS & SCK•CEN.

We hope to welcome you at the SOFT2012 Conference where we will have the opportunity to share our vision on this challenging topic and show the various domains in which fusion energy development is requiring high tech capabilities and dedicated technological skills.

SOFT2012 will comprise technical talks, poster sessions, an extended industrial exhibition, as well as thematic round tables, where we will provide you with as much information as possible on the opportunities that fusion development can bring to industry. Moreover, a strong collaboration with Industry Liaison Officers and the Fusion Industrial Forum is foreseen within and concurrently to the conference. A general public exhibition, called the Fusion Expo, will also attract the attention of the general public to this important event in the former capital of the Principality.

We look forward to seeing you at the SOFT2012 Conference in Liège.

Best regards,



Vincent MASSAUT
Chairman of the SOFT-27
Head of Fusion Research Unit at SCK•CEN



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REASONS TO SUPPORT SOFT 2012

The Symposium **O**n **F**usion **T**echnology is a biennial conference organized since 1960 throughout Europe. It brings together technicians, scientists and industry experts involved in the research, development and management of these challenging technologies and operations.

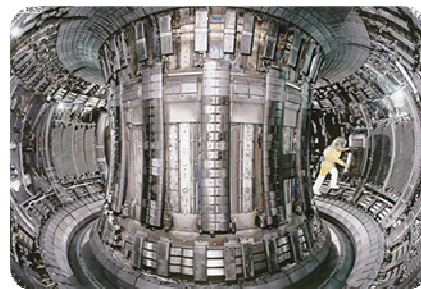
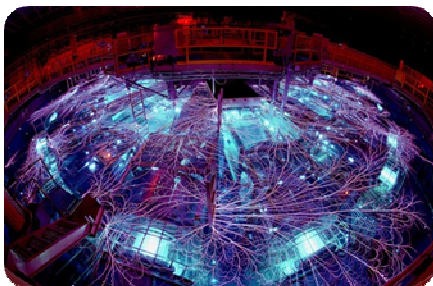
Therefore, SOFT2012 is the place to be and be seen for industries and public or private research centres.

The previous SOFT (2010) was in Porto, Portugal. The following figures show the importance of the event:

- More than 1,000 participants from all over the world
- 38 exhibitors
- 54 talks in plenary sessions
- 70 satellite meetings
- More than 700 scientific posters

The SOFT2012 Conference will provide your company with the best value for your investment:

- Attendance of the international fusion technology community
- A decision-maker location
- Public and private research authorities and labs
- Space and time to meet, exhibit and develop business relationships
- Opportunities to be seen through the communication tools of the conference





VENUE

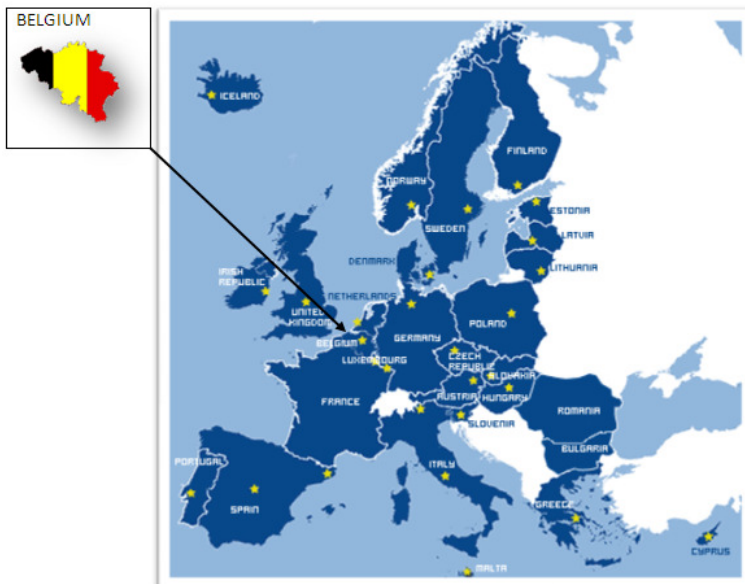
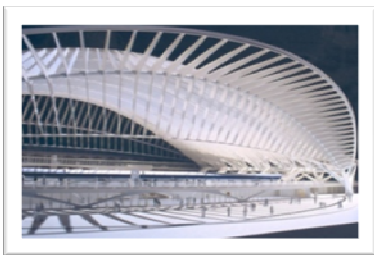
The SOFT 2012 symposium will be held in Liège, Belgium

Liège is a one thousand year old city in the heart of Europe. As the ancient capital of an independent principality for eight centuries, Liège, the "Glowing City", possesses an exceptional cultural and architectural heritage, highlighted in its museums and monuments.

Located near Maastricht and Aachen, Liège, with its university, convention centre, fair grounds, shopping areas, and Sunday market, is a dynamic economic and commercial centre, featuring an international airport, a renowned TGV train station, and the second largest river port in Europe.



Liège Congress Centre
2 Place de l'Europe, B-4020 Liège, Belgium
www.palaisdescongresliege.be





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INTERNATIONAL ORGANIZING COMMITTEE

Vincent Massaut (Chairman) - SCK•CEN, Belgium

Enrique Ascasibar - CIEMAT, Spain

Nadine Baluc - CRPP - EPFL, Switzerland

Lorenzo Virgilio Boccaccini - KIT, Germany

Sylvain Brémond - CEA / IRFM, France

Antonino Cardella - European Commission, Belgium

Jean-Luc Duchateau - CEA, France

Bruno Gonçalves - IST, Portugal

Chris Ibbott - EC, Belgium

Anton Moeslang - KIT, Germany

Jean-Marie Noterdaeme - IPP, Germany

Roberto Piovan - CNR-Consorzio RFX, Italy

Thomas Todd - CCFE, UK

Silvano Tosti - ENEA, Italy

Carlos Varandas - IST, Portugal

LOCAL ORGANIZING COMMITTEE

Raymond Koch (Chairman)- ERM/KMS, Belgium

Olaf Neubauer (Scientific secretary) - FZJ, Germany

Michèle Coeck - SCK•CEN, Belgium

Hugues Desmedt - EC, Belgium

Christian Dierick - iterbelgium, Belgium

Alain Gallez (PCO) - Eventis, Belgium

Alexandra Gérard (PCO) - Eventis, Belgium

Bernard Knaepen (Satellite meetings) - ULB, Belgium

Jacqueline Lecompte-Beckers - University of Liège, Belgium

Vincent Massaut - SCK•CEN, Belgium

Philippe Mertens - FZJ, Germany

Inge Van Aert - SCK•CEN, Belgium

Pierre Van Doorslaer - SCK•CEN, Belgium

Toon Verhoeven - FOM Rijnhuizen, The Netherlands



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SUPPORTING OPPORTUNITIES

A) SPONSORING PACKAGES

To ensure the most appropriate visibility for your company, please select the sponsoring level that suits you best:

	Diamond	Gold	Silver	Bronze
Maximum of companies	2	3	5	5
Cost of the package	€ 20.000	€ 10.000	€ 5.000	€ 2.500
Your logo on the home page of the website with a link to your own website	Size 1/1	Size 3/4	Size 1/2	No
Your logo on the sponsoring page of the website with a link to your own website	Size 1/1	Size 1/1	Size 1/1	Size 1/1
Your logo on all event documents: poster, invitations, flyer, press kit ...	Size 1/1	Size 3/4	Size 1/2	Size 1/3
Your logo at the heart of the event on the welcome banner and the banners in the main conference room	Size 1/1	Size 3/4	Size 1/2	Size 1/3
Your roll-up banner during the press conference scheduled to take place before the conference	Yes	No	No	No
Provision of a fitted stand at the heart of the B2B exhibition of the conference (see in the Exhibitor's Manual the booth locations)	18 m ²	12 m ²	9 m ²	Discount of 25%
Your logo on the delegate's bag	Yes	No	No	No
The possibility of placing your documentation in the 'delegate's bag'	Yes	Yes	Yes	No
Free full pass tickets to conference with a value of € 750 each	4	3	2	1
Full page advertising in the final programme for delegates (A5)	Two	One	No	No
Acknowledgement as Major Sponsor in the welcome speeches of the conference	Yes	No	No	No
The opportunity to complement your visibility through the below-mentioned event packages with a 25% discount.	Yes	Yes	Yes	Yes



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B) EVENT PACKAGES

Delegate bags inserts € 750

This package, limited to maximum **five companies**, gives you the opportunity to insert your company leaflet in the participant's bags (one A4 sheet or a catalog of 4 pages maximum).

Lanyards € 2.500

This package, limited to **one company**, gives you the opportunity to have the name/logo of your company printed on lanyards. If you provide the organizers with your own lanyards (1,000 pieces), there will be a € 500 discount.

C) SOCIAL EVENT PACKAGES

Coffee break € 500 (per break)

This package gives you optimum visibility during the coffee breaks, including:

- Your roll-up banner placed at the coffee buffets (4 locations)
- Insert your leaflet on the documentation display close to the coffee buffet
- Mention as coffee-break Sponsor in final programme distributed to all conference attendees

Welcome Cocktail € 5.000

This package, limited to **one company**, gives you optimum visibility during the Welcome Cocktail, including:

- A speaking opportunity during the Welcome Cocktail
- Your roll-up banner placed at the Welcome Cocktail
- Insert your leaflet on the documentation display
- Mention as Welcome Cocktail Sponsor in final programme distributed to all conference attendees



D) ADVERTISING

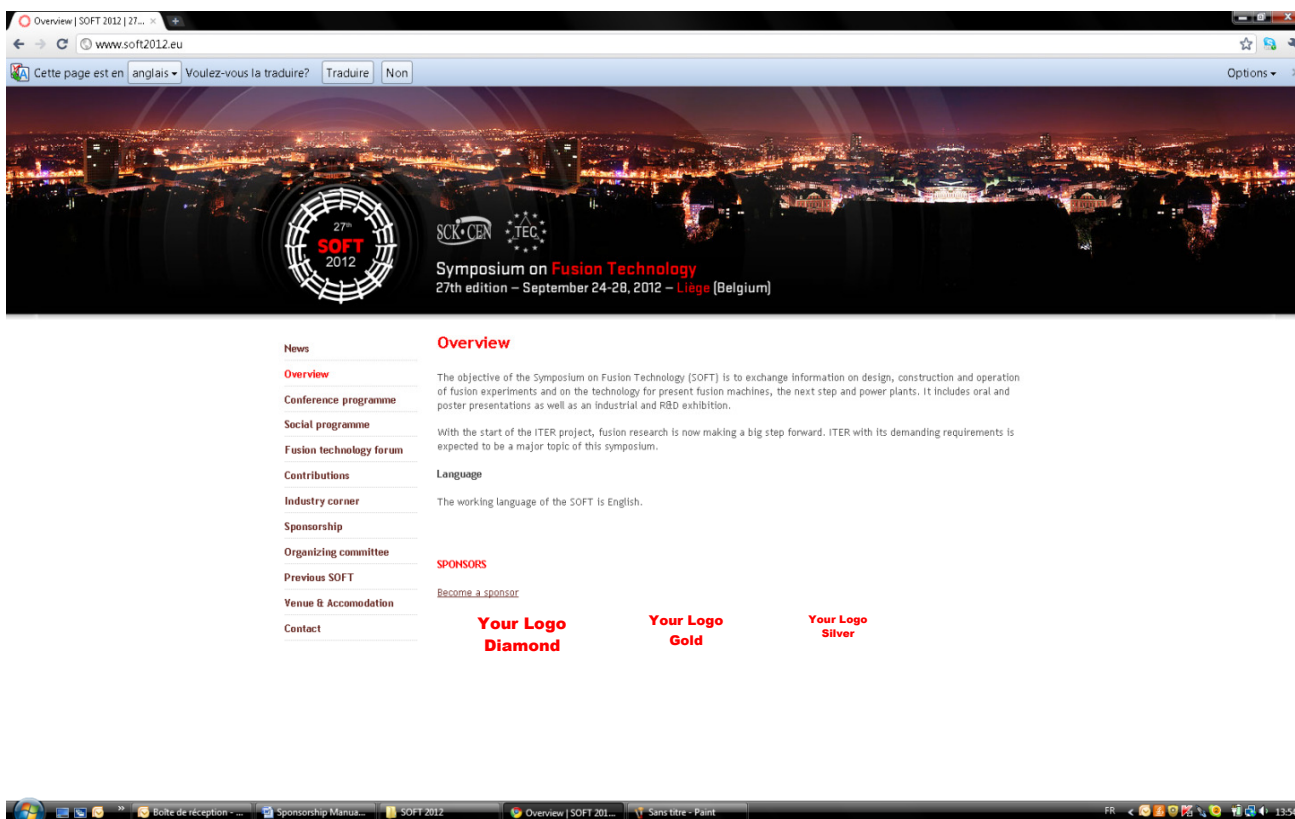
Final programme for delegate

The programme for delegates will be a A5 booklet, partly full quadricolor.

The ads may be in full quadricolor.

- Cover page 2 (inside front) € 2.000
- Cover page 3 (inside back) € 1.500
- Cover page 4 (outside back) € 2.500
- Full page A4 inclusion € 1.000
- Half page A4 inclusion € 650

Mettre image nouveau site :-)





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CONTACTS

SOFT2012 SECRETARIAT

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